Insights to future-proof your water strategy

REAL INTELLIGENCE
REAL EXPERTS
REAL TIME

BlueTech
Actionable Water Technology Market Intelligence
WHAT WE DO

Actionable Water Technology Market Intelligence

- Intelligence Service
- Custom Research
- Analyst Access
- Strategic Consulting
- M&A Support
- Due Diligence

www.bluetechresearch.com
We support leading Water Technology Companies, Strategic Investors, Water Hubs, Utilities, Consultants and Fortune 500 Corporations
Within client companies we support the following key decision makers:

- CTO
- NEW BUSINESS DEVELOPMENT LEADERS
- MERGER AND ACQUISITION GROUPS
- R&D TEAMS
- STRATEGIC INVESTORS
What new market opportunities are opening up?

Where can I sell more of what I already have?

What technologies do I need to future-proof my portfolio?

What are my competitors doing?

Where is the market going to be in five years?
BLUETECH® – CORE PRACTICE AREAS

Our four core practice areas represent the strongest opportunities for growth and innovation in the water sector.
BLUETECH® – INTELLIGENCE PLATFORM

Decision support tools to track dynamic markets.

MARKET INSIGHT REPORTS
WEB BRIEFINGS
BLUETECH INNOVATION TRACKER
INTELLIGENCE BRIEFINGS

A suite of intelligence tools to keep you up to date in the Water Technology market

COMPETITIVE ANALYSIS TOOLS
BLUETECH REPORTS
LICENSING TRACKER
PATENT TRACKER
CUSTOM RESEARCH & STRATEGIC SUPPORT

• Competitive Landscape Mapping
• Technology Due Diligence
• Merger and Acquisition Support
• Market Entry Strategy Development
• Market Analysis
• Technology Scouting
• Strategic / Ideation Workshops
• Technology Roadmap Development
MEMBERSHIP OVERVIEW

<table>
<thead>
<tr>
<th>INTELLIGENCE PLATFORM</th>
<th>INSIGHT SERVICES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our foundational access level to track innovation, technology diffusion and support competitive landscape analysis</td>
<td>Select water technology market intelligence from up to 4 core practice areas, and concierge service from our research team</td>
</tr>
</tbody>
</table>

| Competitive Analysis Tools (Company Reports, Innovation Tracker, Reference Facility Maps) | ✓ | ✓ |
| Innovation Analysis Tools (Innovation Tracker, Patent Watch, Licensing Portal, Conference Digest, Technology S-Curve library) | ✓ | ✓ |
| BlueTech Reports (Technology & Market Insights, Innovation Impact Analysis) | | ✓ |
| Web Briefings | | ✓ |
| Monthly Intelligence Briefings | | ✓ |
| Analyst Support (Intelligence on Demand, Quarterly Bespoke Client Briefings) | | ✓ |
ABOUT BLUETECH RESEARCH

Make BlueTech Research part of your team

Founded in 2011 as a subsidiary of O2 Environmental, BlueTech Research is a global provider of water technology market intelligence.

Through our offices in North America and Europe, as well as our presence at conferences and meetings worldwide, we are in constant touch with innovators within the water industry, large and small.

BlueTech Research delivers more than just intelligence. We deliver actionable intelligence – the kind of data and insight that reduces risk and minimizes uncertainty.

CONTACT BLUETECH RESEARCH

info@bluetechresearch.com
www.bluetechresearch.com